ANTH 5520
Globalization and Culture Spring 2018
Lecture: Wednesday 12:30-14:15 NAH 115
Teacher: Gordon Mathews cmgordon@cuhk.edu.hk
Tutorial Schedule: Wednesday 14:30-15:15 NAH 11

Introduction
Globalization is economically transforming the world, as national borders become increasingly irrelevant before the global flow of money and goods. But globalization also has a great impact on cultures across the globe, as products from Coca-Cola to Facebook, and ideas from human rights to ideals of beauty to ideologies of terrorism, intrude everywhere. This transforms the meanings of culture, as increasingly we no longer belong to a society based in a certain place, but to a global “cultural supermarket,” from which we to some extent choose who we are. This course examines how globalization is transforming the meanings of culture in today’s world. This course is a “flipped” classroom in some of its sessions: the class will consist of 10 lectures and 4 discussions. The questions addressed in discussions will be asked on examinations, so you will need to think hard about them.

Course Objectives
The course objectives are to enable you to:
1) have greater insight into the processes of the globalization of culture, a process taking place across the world today and shaping all of our lives;
2) obtain a fuller understanding of different aspects of the globalization of culture, including those involving recent history, economics, consumption, immigration, terrorism, nationalism, and cultural identity;
3) comprehend both the costs and benefits of contemporary processes of globalization to individuals, societies, and the world; and
4) better understand the nature of your own culture and self in a globalizing world.

Course Requirements
--Three 5-page discussion papers, due one week after the class discussions on Jan. 31, March 7, and March 28 (20% each: 60% of your grade).
--Take-home final examination: 10 pages (40% of your grade), handed out April 18, due May 2
Note: Participation in class discussion will not be graded, since different students have different abilities in and dispositions to publicly speak English; however, everyone is encouraged to speak up. Discussion papers will be required to cite and critique the different student views expressed. So you will need to listen to other students and learn one another’s names!

Course Materials
--There is one required text for the course: Manfred Steger, Globalization, a Very Short Introduction (Oxford University Press. 2013); please buy it at the Campus Bookstore, Newspaper and other articles, as well as many texts, are available on Blackboard.

Plagiarism
Students are required by university policy to submit all papers to VeriGuide (the Chinese University Plagiarism Identification Engine System). Please check the website http://www.cuhk.edu.hk/policy/academichonesty/ for more information on how to submit papers through VeriGuide.
Jan. 10: Introduction
--Video: ‘The Ultimate Anti-Globalism Video 2017 - Donald Trump, Nigel Farage, Alex Jones” (2017, 10:00).

Jan. 17: Key Concepts for Understanding Globalization

Jan. 24: Globalization in History: Imperialism, Colonialism, Capitalism;
--Jason Hickel, “Flipping the Corruption Myth” (Feb. 1, 2014, AlJazeera)
--Video: “Globalization- trade and transnational corporations” (MCAT, 6:31)
--Video: “China Blue” (segment) (PBS, 2008, 4:57)

Feb. 7: The Globalization of the World Economy
--Jason Hickel, “Flipping the Corruption Myth” (Feb. 1, 2014, AlJazeera)
--Video: “Globalization- trade and transnational corporations” (MCAT, 6:31)
--Video: “China Blue” (segment) (PBS, 2008, 4:57)

Feb. 21: Chinese New Year Holiday

Feb. 28: Globalization and Consumption
--Video: “Consumption in a world of 32:1”, (2013, 2:49)

March 7: Discussion: How Has the Globalization of the World Economy Affected Our Lives? Has This Been Beneficial or Harmful to the World As a Whole? Is Low-End Globalization—Copies, and so on—Good or Bad for the World? Is Consumption Good or Bad for the World?
--Video: Johan Norberg, “Globalization is Good” (2012, 49:30)
--Video: “Keep Connecting Dots” (2016, 2:36)

March 14: Globalization and Immigration
--Isabella Alexander, “For African Asylum-Seekers, a Treacherous Journey Is Only the Beginning,” (Sapiens, 7 July 2017)
--Video: “The Terrifying Result of Muslim Immigration to the UK” (3:57)
--Video: “Global Immigration 101, with Parag Khanna” (8:20)

March 21: Globalization and Terrorism
--Scott Atran, “ISIS is a Revolution,” Aeon, 2016
--Video: “Inside the Supermarket During Paris Terror Attack” (2015, 2:33)
March 28: Discussion: What are the Costs/Benefits of Immigration on a Mass Scale? Why Are There So Many Asylum Seekers? What’s the Relation Between Immigration, Asylum Seeking, and Terrorism?
--Video: “They Took Our Jobs” (2012, 4:44)
--Video: “Immigration: Costs, Benefits and How Best to Respond” (2011, 6:58)

April 4: Globalization, Politics, and Nationalism (Video lecture on-line due to reading week.)
--A. J. Willingham, “The unexpected connection between slavery, NFL protests and the national anthem” (CNN, August 22, 2017)
--Video: “People & Power - Hong Kong: Occupy Central (Part 1)” (AlJazeera 2014. 25:00)

April 11: Cultural Identity in a Globalizing World

April 18: Discussion: What is the Future of Cultural Identity in the World Today? What Is the Future of the Nation State? What is the Future of Hong Kong?
--Video: “Pico Iyer: Where is home?” (2013, 14:01)
--Video: “What is driving Hong Kong-China tensions? - Talk to Al Jazeera” (2017, 25:15)